



# **CPF 2030 Sustainability Strategy**

Philosophy of Sufficient Economy



Three-Benefits Principle









**BALANCE OF NATURE** 



Sustainable Food



Human



Climate, Water & Waste Excellence



Responsible Marketing



Lifelong Learning



Responsible Sourcing for the Planet



Waste to Value



**Animal** Welfare



Social **Impact** 

**UN SDGs & Ten Principles of UN Global Compact** 

Sustainability Governance





# CPF at a Glance

with our vision "Kitchen of the World", CPF delivers traceable, and environmentally-friendly

CPF delivers traceable, and environmentally-friendly food products with care in every production process, from the source to the hands of consumers.



**Feed Business** 

Animal Feed Production

and Distribution

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### "Farm and Processing Business"

Animal Breeding,
Commercial Animal Farming,
and Basic Meat Processing



#### **Food Business**

Semi-cooked, Cooked meat, and Ready-to-eat Food Production

#### **Food and Retail Outlets**

E.g. Wholesale Stores, Retail
Stores, Restaurants, and Food
Courts







# The scope of business operations can be divided into two key parts:

#### Thailand Operations:

conducting integrated agro-industrial and food businesses to distribute products in Thailand, and export meat, processed meat and ready-to-eat products to 40 countries in 5 continents. The operations cover livestock and aquaculture including swine, broilers, layers, ducks, shrimps and fish.

#### Overseas Operations:

conducting agro-industrial and food businesses overseas in China (includes Taiwan), Vietnam, United Kingdom, India, United States, Cambodia, Russia, Turkey, Philippines, Malaysia, Laos, Belgium, Sri Lanka, Poland, Brazil and Canada.





Asia

Poland







# **CPF Sustainability & UN SDGs**

# SUSTAINABLE GEALS DEVELOPMENT GEALS





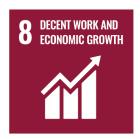
































CPF fully support UN SDGs, covering all of 17 goals



#### Scope and boundary

#### <Introduction>

With the increase awareness on sustainable business and circular economy trends, CPF has foreseen the importance of revising and expanding corporate ambition of Global sustainability Framework 2030 to align with international best practices and become leader and main driver in sustainability business. The newly released CPF 2030 Global Sustainability Framework will be implement covering all CPF Thailand and overseas operations with specific Goals, Targets and KPIs.

#### <Objective of the strategy>

CPF establish new global sustainability Framework 2030 aim to defines the contribution company makes to sustainability, in line with its ambitious goals, and to support C.P. Group sustainability performance under Agro-Industry and Food Business Group. CPF new global sustainability Framework 2030 will enable CPF to extend its leadership in food business to 2030 and maximize value creation for all stakeholders

#### <Objective of this Playbook>

This document presents CPF 2030 Sustainability Framework, Goals, Ambitions, Targets & KPIs – to be communicated internally to all functions and geographies in the business.



## **Materiality Assessment**



# 1. Trend & Peer Analysis

Assess CPF's current sustainability approach against global peers and trends



# 2.Stakeholder Analysis

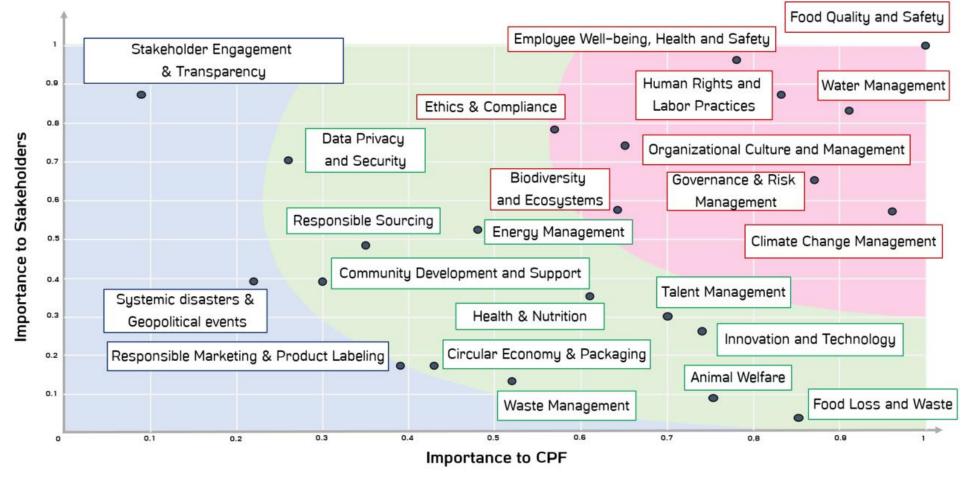
Capture perspectives from stakeholders and executives to refine ESG topics



# 3. ESG Analysis and Materiality Results

Deeper analysis on the prioritized ESG topics for materiality matrix

### **Materiality Matrix for CPF 2030 Strategy**





# **CPF 2030 Sustainability Strategy**

We want to build a CIRCULAR FOOD SYSTEM TOGETHER through our

CPF 2030 Sustainability Strategy.







### **Food Security**

**Goal**: Establish food security by increasing annual sales from products that promote better health and well-being for people and planet.

Sustainable Food

Responsible Marketing

**Animal Welfare** 

#### Self-Sufficient Society

**Goal**: Create positive social impact in the lives of employees and individuals throughout our value chain

**Human Rights** 

Lifelong Learning

Social Impact

### Balance of Nature

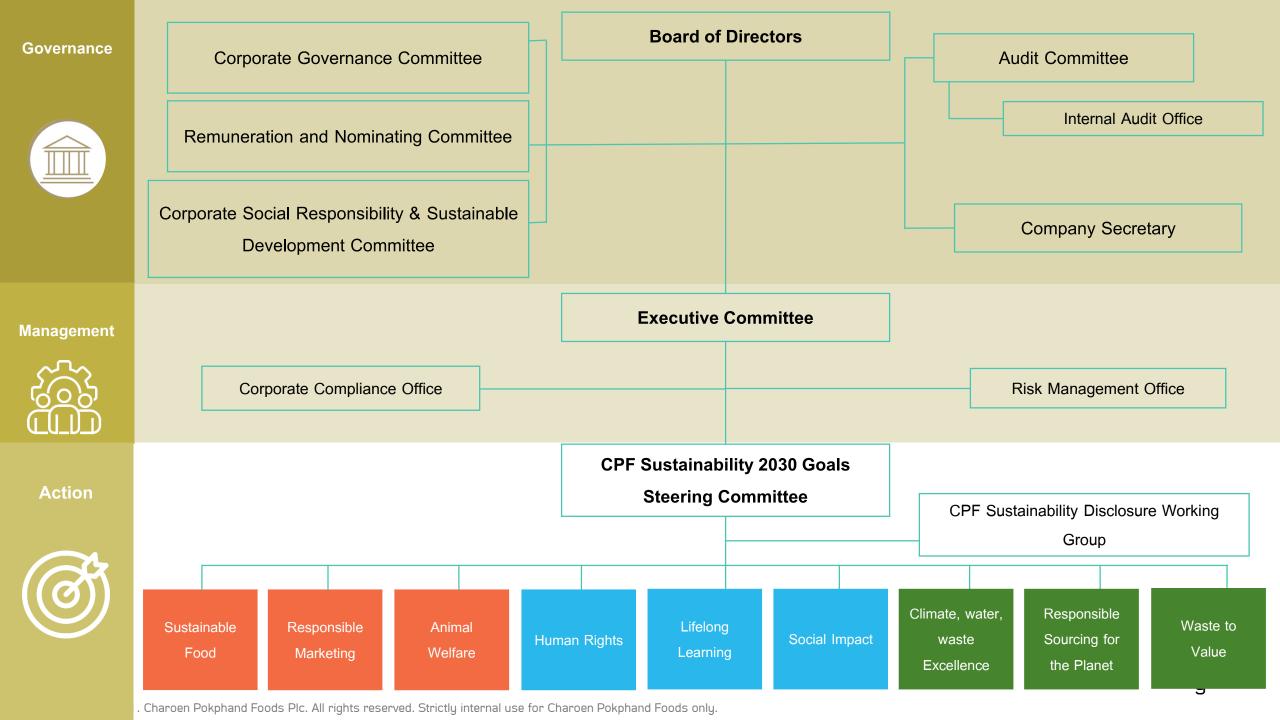
**Goal**: Take action towards positive environmental impact throughout the value chain

Climate, Water & Waste Excellence

Responsible Sourcing for the Planet

Waste to Value

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3 GOALS	9 AMBITIONS	21 TARGETS	
Food Security Establish food security by increasing annual sales from products that promote better health and well-being for people and planet.	Sustainable Food	<ul> <li>40% of sales revenue are from low-carbon products</li> <li>No food products recall</li> </ul>	
	Responsible Marketing	<ul> <li>Reach 35 million consumers with healthy foods and beverages per day.</li> <li>50% of our new products are developed to be healthier and more nutritious</li> </ul>	
	Animal Welfare	<ul> <li>100% of sows raised in group gestation pen housing system</li> <li>Increase production capacity of cage free egg by 30% per year based on Y2020</li> <li>100% environmental enrichment for broiler</li> </ul>	
Self-sufficient Society Create positive social impact in the lives of employees and individuals throughout our value chain	Human Rights	■ 100% conduct human rights due diligence once every 3 years, including risk assessment and impact assessment in high risk a own operations.	areas of
	Lifelong Learning	3 million hours of education and training for employees	
	Social Impact	■ Improve 3,000,000 livelihoods in communities connected to our business activities	
Balance of Nature Take action towards positive environmental impact throughout our value chain	Climate, Water & Waste Excellence	<ul> <li>25% of direct and indirect GHG emissions per production unit to be reduced by 2025 compared to the base year 2015</li> <li>30% of water withdrawal per production unit to be reduced by 2025, compared the base year 2015</li> <li>200,000 ton of carbon sequestration from conservation and reforestation projects in strategic areas and green area in CPF of Zero waste to landfill and incineration</li> <li>To set science-based target for GHG emission reduction (Scopes 1, 2 and 3)</li> <li>Support all tier-1 suppliers identified as high water impact to have water management plans in place</li> </ul>	pperations
	Responsible Sourcing for the Planet	<ul> <li>100% of key raw materials from areas verified as deforestation free</li> <li>20,000 rais of conservation, protection, and restoration of mangrove forests and watershed forests in strategic areas</li> <li>100% of key raw materials are traceable</li> </ul>	
Copyright © 2021. Char	Waste to Value oen Pokphand Foods Plc. All rights	Zero food waste from operations  Zero food waste from operations  Reserved. 20% of plastic packaging for food products to be recyclable or reusable or compostable	0





**Goal:** Establish food security by increasing sales revenue from products that promote better health and well-being for people and planet

### **Ambitions:**











**Goal:** Create positive social impact in the lives of employees and individuals throughout our value chain

### **Ambitions:**





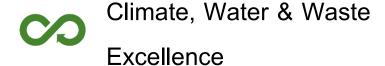






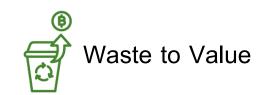
Goal: Take action towards positive environmental impact throughout our value chain

### **Ambitions:**





Responsible Sourcing for the Planet





### Office of Corporate Sustainable Development

Charoen Pokphand Foods Public Company Limited 313 C.P. Tower, Silom Road, Bangrak, Bangkok, 10500, Thailand



 $\bigcirc$  (+66) 0 2766 8571-4  $\boxtimes$  sd@cpf.co.th  $\bigcirc$  www.cpfworldwide.co.th

